

FOUNDATIONS OF DIPLOMACY

Skills for Public Diplomacy

Course Content

Week 1 Diplomats and Public Relations

Week 2 Events and Visits

Week 3 Cultural Diplomacy

Week 4 Messages and Media

Week 5 Cultivating Contacts

Week 6 Volcanica Simulation /
International topic session

Week 7 Volcanica Simulation /
International topic session

Week 8 Volcanica Simulation /
International topic session

Week 9 Volcanica Simulation /
International topic session

Week 10 Volcanica Simulation /
International topic session

Intended Learning Outcomes

By the end of this course you should have gained an appreciation of the purposes and mechanisms of public diplomacy.

