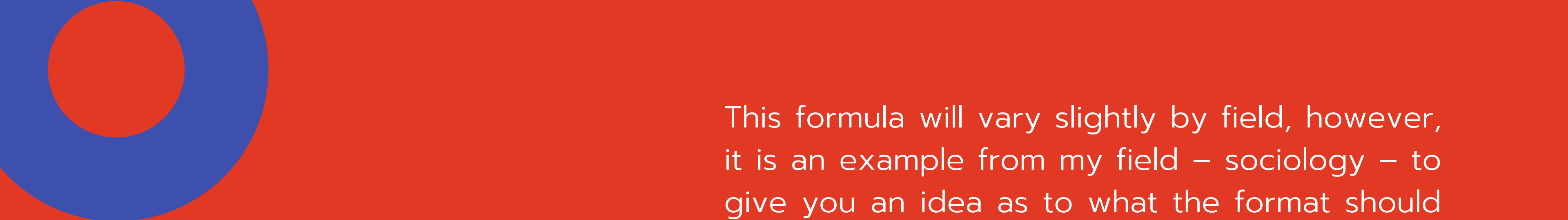




A professional academic event organizer

6 Tips for Giving a Fabulous Academic Presentation

The world needs knowledge -
the world needs you!



1 Use the formula to academic presentations

This formula will vary slightly by field, however, it is an example from my field – sociology – to give you an idea as to what the format should look like:

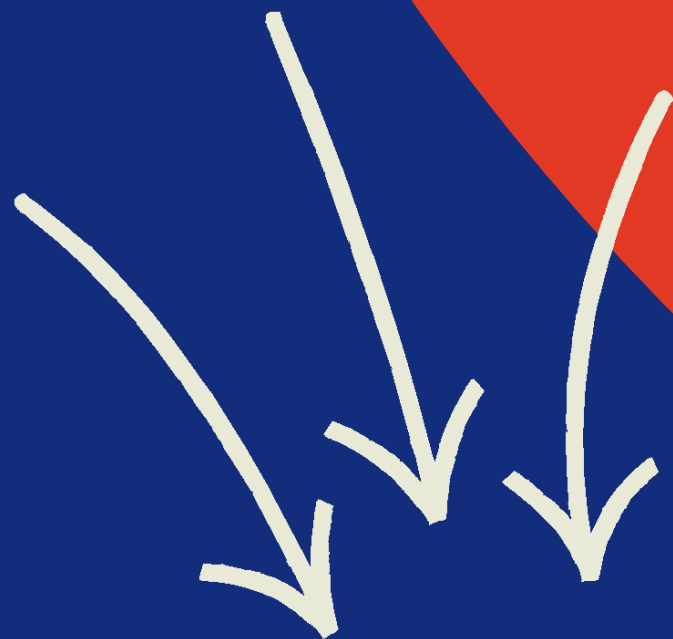
- **Introduction/Overview/Hook**
- **Theoretical Framework/Research**
- **QuestionMethodology/Case Selection**
- **Background/Literature**
- **ReviewDiscussion of Data/Results**
- **Analysis**
- **Conclusion**

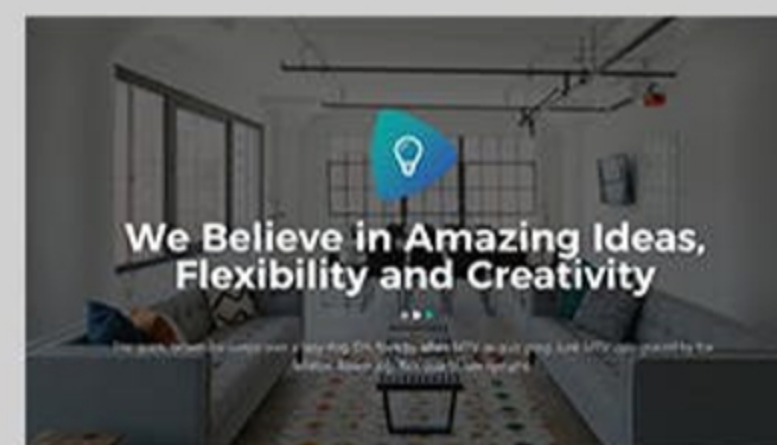
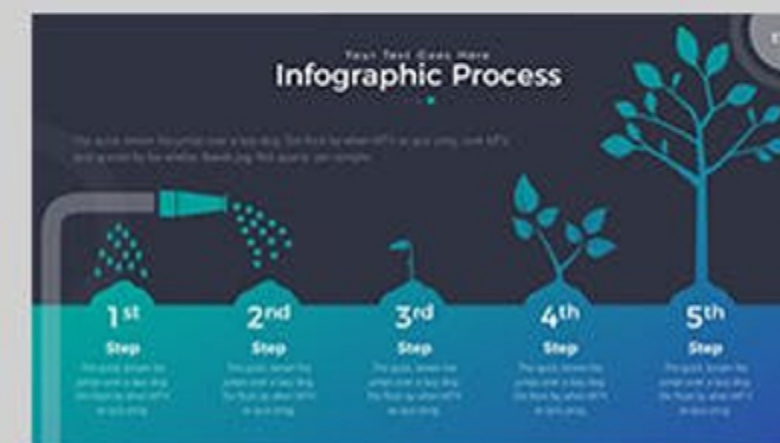
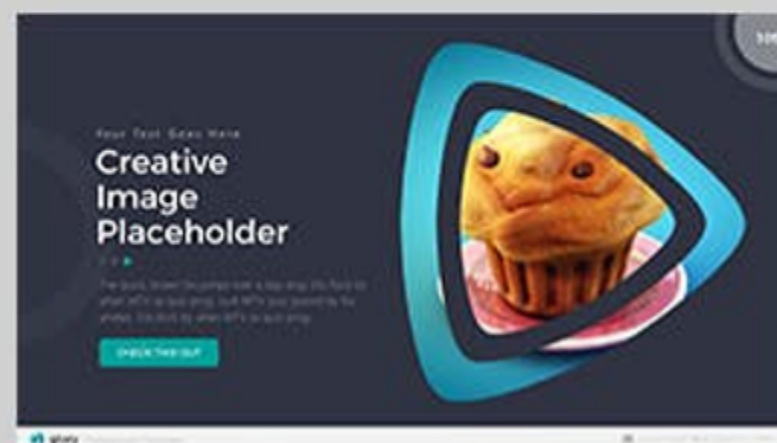
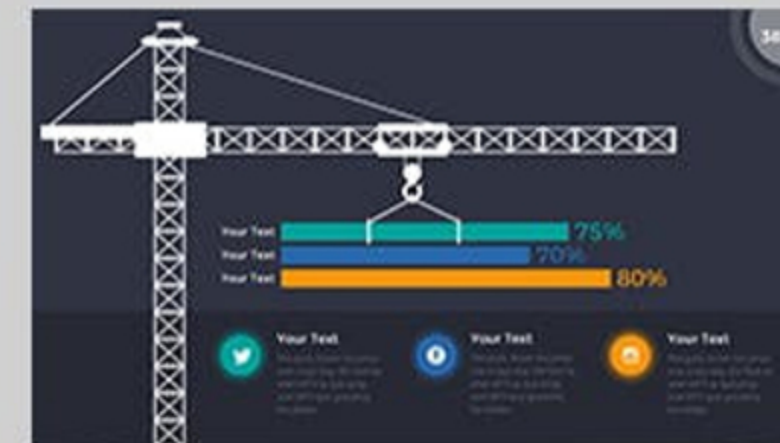
2 Use PowerPoint Reasonably

PowerPoint is a great tool, so long as you use it effectively. some points how to Making PowerPoint Slides With Impact:

- Provide the right amount of information. PowerPoint presentations are useful to provide an overview, a general description of a given topic. Your presentation should not be encyclopedic.
- Incorporate graphics elements into your PowerPoint presentation to evoke emotion.
- Aim for simplicity and consistency.

An example of an interesting and interactive presentation





3 Audience is your compass

You will have a **15-minutes** for presentation, by the 6th minute, you need to be discussing your data or case study.

One of the most common mistakes is that speakers present only information which audience already know. This usually happens when they spend nearly all of the presentation going over the existing literature and giving background information on their particular case. You need only to discuss the literature with which you are directly engaging and contributing. Your background information should only include what is absolutely necessary.



4 Keep To Your Time Limit

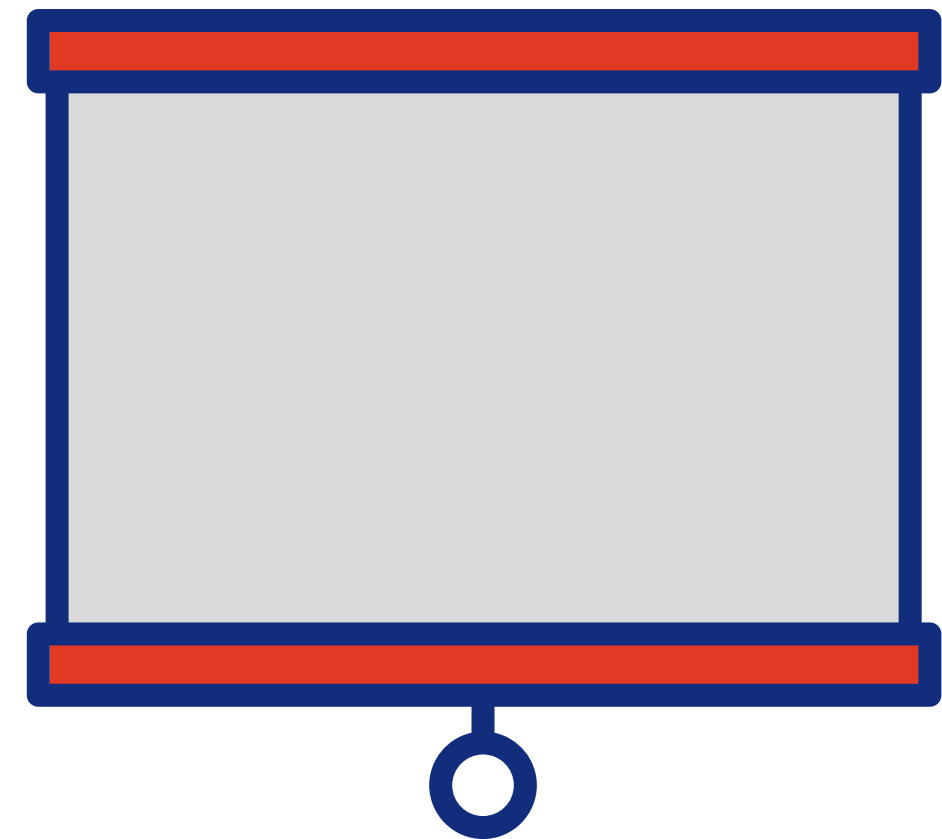
You will have **15** minutes to present your presentation, prepare 15 minutes of material.

If you write your presentation out, a general rule of thumb is two minutes per typed, double-spaced page. For a fifteen-minute talk, you should have no more than 7 double-spaced pages of material.

5 Make your presentation interesting and interact with your audience

Some key points to make a good presentation:

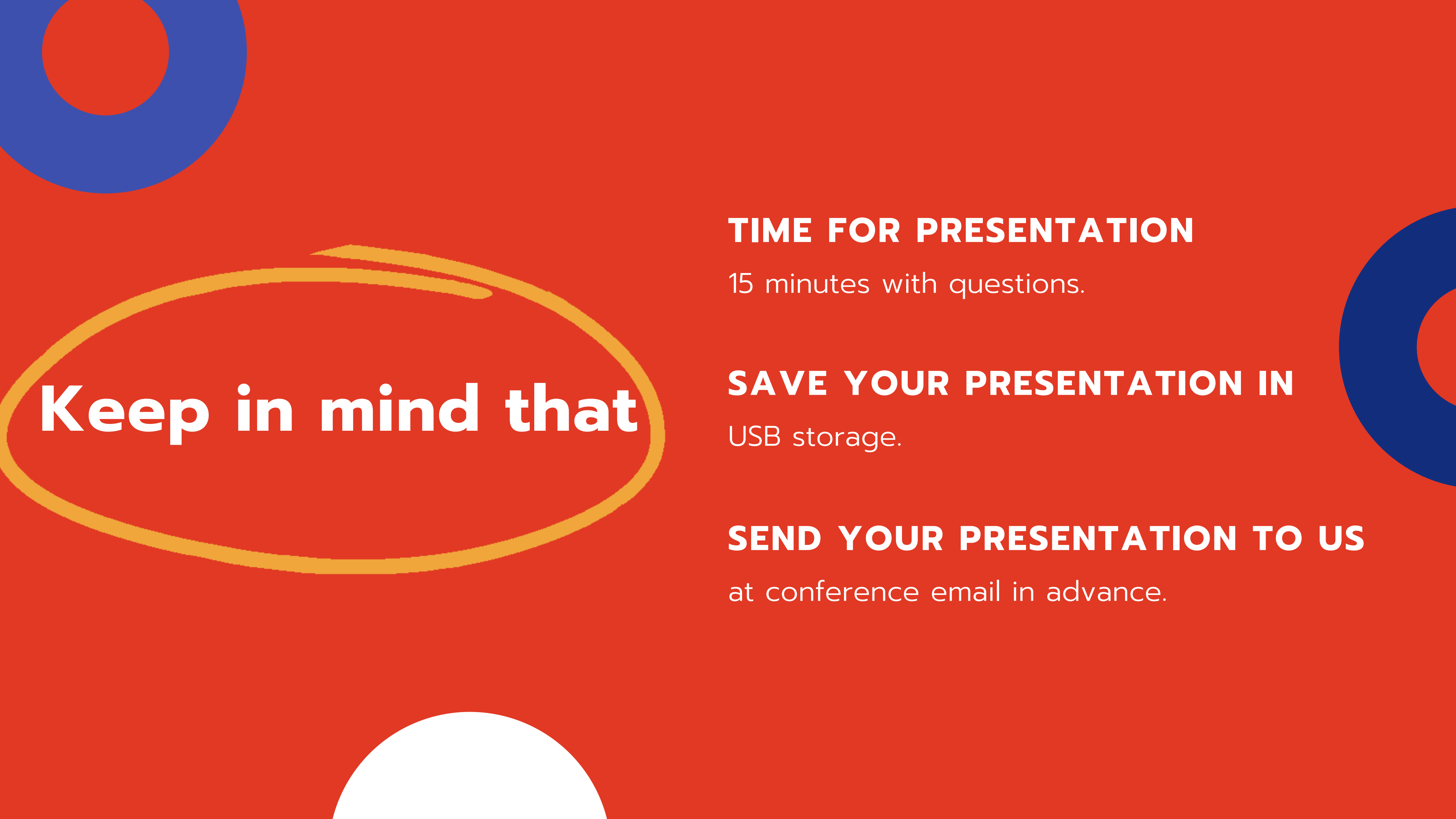
- Do not read your presentation
- Always look at your audience
- Never turn your back to the audience
- Avoid doing a presentation while sitting
- Analyse the reaction of your audience
- Speak loud enough



6 Practice Practice Practice

You should always practice your presentation in full before you deliver it.

You might feel silly delivering your presentation to your cat or your toddler, but you need to do it and do it again. You need to practice to ensure that your presentation fits within the time parameters. Practicing also makes it flow better. You can't practice too many times.



Keep in mind that

TIME FOR PRESENTATION

15 minutes with questions.

SAVE YOUR PRESENTATION IN

USB storage.

SEND YOUR PRESENTATION TO US

at conference email in advance.



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Thank You For Attention

The world needs knowledge -
the world needs you!